

***IN YOUR POCKET: EXERCISE 3***

***DUE: OCT 19***

For this exercise you will collaborate with your classmates to create a tour. As a group you should determine the theme of the tour. Some examples to reflect on are tours that examine the ephemeral landscape (i.e. Mundane Journeys), the overlay of multiple time frames or blend the real with a fictional landscape (Janet Cardiff), as well as tours that explore political themes (Amy Balkin).

Each one of you will be responsible for creating five minutes of audio or video. This may be equal to one stop on the tour or two to three short stops. The route of the tour must include sites that we can easily reach in the course of one class. However, as a group you may work in any part of San Francisco that you would like to. On October 19 we will take the tour you all have constructed using several iPods that can be shared among the group.

To complete the assignment you will need to:

1. Use iMovie, GarageBand, Flash or any other audio or video software you are comfortable with to produce an mp3, m4a, mov, mp4, m4v file.
2. Publish your project with Podcast Maker which will be available in the media lab (a 30 trial version can also be downloaded from the web site (<http://www.potionfactory.com>)). You may elect to have one person in the group put all the tour pieces together or you may publish each of your projects separately as editions.
3. Upload your file to the class wiki under student work, exercise 3. If you have a .mac account you may also publish it to iTunes. Include your first and last name, the title of your piece, and a short description of it.
4. Be prepared to talk about your project on the class tour including how you approached the overall theme established by the group.